



experience  
LEARNING

For more than 50 years we have been taking children and adults into the outdoors to build confidence, competence, and community. In 2019, we were excited to create an event where friends and families could gather and spend time together outdoors. During the brainstorming process we realized that our Spruce Knob campus is a perfect location to fly kites! What started off as an experiment has become an annual event, and we will be hosting it again this summer.

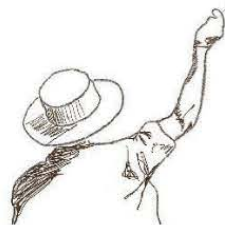
We write to you today with three purposes:

- Please save the date of **June 29th, 2024**, and join us at our Spruce Knob Mountain Center for some high-flying fun.
- Help us get the word out! Enclosed is a flyer, and please share our social media posts. These small acts help generate more interest and have impact beyond measure.
- **Finally, we want to invite you to partner with us for this unique area event by becoming a sponsor**

To ensure that everyone has equitable access to our programs, regardless of financial means, we rely on our network of supporters. For instance, our Mountain Stewards Summer Camp has a multi-tiered pricing structure and scholarship opportunities so that any child that wants to attend can do so. Likewise, Kite Festival is a free event so that everyone can spend the day outside enjoying time together. In order to do so, we are hoping you will consider supporting this special event.

Thank You,

Erika Vikander  
Event Coordinator



*Spruce Knob  
Kite Fest*

# Sponsorship Benefits

As a sponsor of the Kite Festival, you will receive several benefits as outlined below, as well as pride in knowing you are helping make this wonderful event possible here in our small, oftentimes overlooked, corner of Appalachia.

While this event is for and attended by our local Pendleton County community, we find year after year its popularity to be growing to attract audiences from far and wide, and unlike similar other local outdoors focused events, our Kite Festival appeals to a wide range of ages and ability levels. We see families with children, young couples, retirees, visiting tourists from resort areas, star gazers, and more. This event is intentionally inclusive with a low barrier to entry - all we need is a little wind!

Each year, our social media posts about Kite Fest receive over 100,000 engagements from across the mid-Atlantic region!



As of 1/12/24  
2.4K



interested in event

**We would love for your business to be included as we bring audiences from all walks of life to experience firsthand the beauty and uniqueness of Pendleton County.**

## Spruce Knob Kite Festival Sponsorships

| Sponsorship Level  | \$1,000                   | \$500                     | \$250      | \$100      |
|--|---------------------------|---------------------------|------------|------------|
| Vendor Booth Option<br><small>(no food/beverage sales)</small> | yes                       | yes                       | yes        | yes        |
| T Shirt Logo   | Large                     | Medium                    | Small      | None       |
| Steel Pint Logo  | yes                       | yes                       | no         | no         |
| Merchandise  | T Shirt and Pint Glass    | Pint Glass                | T Shirt    | None       |
| Social Media Recognition                                       | 1 dedicated<br>2 combined | 1 dedicated<br>2 combined | 1 combined | 1 combined |

\*\*Donations to the raffle will be categorized by the monetary value of the item



Photo: Chris Lee

Are you ready to sign up as a Kite Festival Sponsor?

Visit our online sponsorship form:

<https://experience-learning.org/kite-festival-sponsorship>

Send a check:

Experience Learning, 18 Woodlands Way, Circleville, WV 26804.



Experience Learning is a 501(c)(3) non-profit organization.